

An Invitation from the...

WEEKLY INDEPENDENT NEWSPAPERS

of Western New York

You and your staff are invited to attend a FREE “how to” seminar. Brush up on how to best use the Adobe Acrobat program and how to trouble shoot the production of PDFs. Learn extra tips to make your job go smoother.

The Weekly Independent Newspapers are offering a FREE seminar by a leading professional in graphic art production.

Learn how to create dependable PDF files for print production in this FREE half-day class sponsored by WIN newspapers. You'll also learn how to handle PDFs that you receive. In the end, you'll have essential information for working with PDFs throughout the entire production process. Some things you'll learn include:

- What's new in Acrobat 6.0
- What happens when you use older versions of Acrobat
- What is a PostScript file and why does it matter
- How to create a good PostScript file
- Setting Distiller for best results
- How to make PDFs from various applications
- How to repair and edit your PDF files
- How do PDFs solve the font issue
- How small should you make your PDFs
- Plus more valuable information

Instructor's Biography -

Russell Viers is an Adobe Certified Training Provider who has spent his entire career working in the publishing business. He currently works with newspapers throughout the United States to improve production techniques through the use of digital technology. He teaches Photoshop, Illustrator, QuarkXPress, InDesign, PDF workflow and more.

Join us, complements of the WIN newspaper group...

THURSDAY*, OCTOBER 23, 2003
9 AM - NOON

At the

Holiday Inn Buffalo Airport

4600 Genesee Street • Cheektowaga, NY 14225

Register by October 16th on-line at www.wnynewspapers.com

*Russell Viers will also hold a Photoshop seminar the next day, FRIDAY, OCTOBER 24 from 9am-4pm. You are also welcome to attend. Lunch not included either day.

The Weekly Independent Newspapers (WIN) is comprised of 19 individually owned community newspapers throughout the Western New York area. All the weekly papers are paid readership representing over 220,640 readers, strong community editorial content, US mail delivered and in many cases the Official Newspaper of their community.